

WGBC-TV/WMDN-TV Privacy Policy

WGBC-TV/WMDN-TV adopted this privacy policy to explain what information may be collected when you use our services, how WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) uses this information, and under what circumstances WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) may disclose the information to third-parties. In this privacy policy, “affiliates” refers to our subsidiaries and entities that WGBC-TV/WMDN-TV or its subsidiaries operate or have an ownership interest in.

Please read this privacy statement carefully so that you understand our online privacy practices. This privacy policy describes the treatment of information provided or collected through the services where this privacy policy is posted. By using our service, you agree that your use, and any dispute over our online privacy practices, is governed by this privacy statement and our website terms and conditions. This privacy statement does not apply to any information you may provide to us through other means; for example, at a live event, via mail, or via telephone. If you have any questions regarding web privacy, please contact us.

I. WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) typically collect two kinds of information about you through the services: (a) information that you provide that personally identifies you; and (b) information that does not personally identify you, which WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) automatically collect when you visit our services or that you provide us. In some cases, our affiliates, service providers, licensors and co-sponsor(s) may collect the information on our behalf. WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) may disclose the information obtained with third-party service providers that perform marketing, promotional and other services for us. These third-party service providers that provide all or some of the services available through this service may also gather the same kinds of information.

(a) Provide your name, postal/shipping address, email address, credit card number and phone number when registering for a particular service, or in connection with a contest entry.

(b) Provide certain demographic information about yourself when participating in a survey, poll or joining a club.

Certain stand-alone information may not be personally identifiable, but may become so when combined with other information. Whether or not you provide this information is your choice; however, in some instances this type of information is required to gain access to certain activities, benefits, or content WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) may offer. WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) may collect information that you have authorized any

such service to share with us, such a social networking service with your user ID and user name and information that you make public using that social networking service.

In certain instances WGBC-TV/WMDN-TV may share your personally identifiable information with our affiliates, service providers, our licensors and co-sponsor(s) or our third-party vendors performing functions on WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) behalf – e.g., vendors that assist us with customer service, administer and/or assist with our promotions, provide us marketing, analyze our data, process credit card orders and deliver our merchandise. WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) or our third-party vendors agree to use this information, and we agree to share this information with them to carry out our requests. In addition, WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) may share your personally identifiable information with participating sponsors to a program or promotion you enter through the service, and with third-parties who assist us in using the content or other information you have posted or shared with us through the service. We may also offer you the opportunity to subscribe to WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) email newsletters available through the service. If you have opted to receive a particular newsletter, you may unsubscribe later if you decide not to receive further mailings of the newsletter. If you don't want WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) to collect the information requested in the registration form or to provide it to any of our affiliates, service providers, licensors and co-sponsor(s), please do not enter the contest, sweepstakes, promotion or service provided.

How WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) collect and store information depends on the websites you visit, the activities you participate in and the services you use. You can use some of the services without providing any information other than that automatically collected; however, to make use of certain features available through this service: such as to receive email newsletters, post a classified ads, or to participate in social networking features, the more you tell WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) about yourself, the more value WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) can offer you. Supplying such information is entirely voluntary, but if you don't supply the requested information, WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) may be unable to provide certain services made available. WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) may also combine information collected from you with information obtained about you from third-parties and affiliates and information derived from any other subscription, product, or service WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) provide. In addition, our affiliates, service providers, licensors and co-sponsor(s) may provide WGBC-TV/WMDN-TV with additional personal information about you that you provide to them through your separate accounts with them as described in their own privacy statements.

Should you choose to voluntarily disclose information through the service, such as SNSs, message boards, chat areas or in advertising or notices you post, that information can be viewed publicly and can be collected and used by third parties without WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) knowledge and may result in unsolicited messages from other individuals or third-parties. Personal information included in a video, recording, photograph, etc. is available to the general public and you should not submit videos, recordings or photographs if you desire to keep any of the content private; and WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) are not responsible for the use or misuse of such content by any third-party.

II. To help make our service more responsive to the needs and interests of our visitors, WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) keep track of the pages visited by our users or other sites visited by our users by placing a small entry in a text file, otherwise known as cookies on your hard drive. WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) may use cookies to personalize the ads you see on our service, measure site performance and/or advertising performance to help build a better service for our users. However, WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) do not knowingly allow third-parties to set cookies via this website.

You can manage your browser's cookie setting through the "options" menu on most commercially available web browsers, including options to set your browser to notify you before accepting a cookie or to disable cookies entirely. However, if you set your browser not to accept cookies, you may not be able to take advantage of the personalized features enjoyed by other users of our service.

Our service may contain electronic images called single-pixel GIFs, web beacons or other tools that allow WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) to count users who have visited particular pages of this service. WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) may use these and other tools to recognize which links visitors click and track how users respond to ads placed on third-party sites or applications. In combination with cookies, these web beacons allow WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) to track the number of users who subscribe to our email newsletters, view particular pages, and to fine tune the advertising messages delivered to users of this service and other websites and applications. Advertising networks and third-party advertising services that WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) use may also use web beacons on our service to gather similar anonymous information about you.

Our service automatically collects limited information about your computer configuration or your mobile device, including the operating system, type of browser software, resolution of your computer monitor or mobile device, the website that referred you and your IP address. Your IP address is a numerical address that is used by computers and mobile devices connected to identify your computer or mobile device so that data can be transmitted to you. WGBC-

TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) may use your IP address for troubleshooting purposes, gather broad demographic information and administer our website. WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) use this information to deliver our web pages upon request, to tailor our service to the interests of our users and to measure traffic within our service. Your IP address alone does not tell us who you are.

WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) may collect different types of information about your geographic location, including general information to deliver content, services, and advertising tailored to your location. Also, when you use a mobile device or browser to access our service, your device and/or your browser may automatically collect and/or transmit your device's unique identifier, IP address, location information, device make/model, wireless provider, and related information to WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s), and your location information may be passed along to our affiliates, service providers, licensors and co-sponsor(s). If you access our service through a mobile device and you do not want your device to provide us with location-tracking information, simply disable the GPS or other location-tracking functions on your device. See your device manufacturer's instructions for further details.

If you have submitted your information on a page in conjunction with WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s), the information you submit may be jointly maintained by WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s). If you decide to opt out of our service, you may also need to contact the service provider separately to request the service provider to remove your information from its database. If you have subscribed to one of our email newsletters, you will always have the opportunity to opt out by unsubscribing from future mailings. However, WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) reserve the right to send you transactional emails such as customer service communications.

Our services may link to or contain links to third-party websites that WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) do not control or maintain. WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) neither have access to, nor does this policy govern the use of cookies or other tracking technologies that may be placed on your computer, mobile phone, or other device you use to access the services by non-affiliated, third-party ad technology, ad servers, ad networks or any other non-affiliated third-parties. Any information you provide is governed by the privacy statement of the operator of the site you're visiting or the provider of such products or services. WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) encourage you to note when you leave our services and to read the privacy statements of all third-party websites before submitting any personally identifiable information.

III. Security of your information is very important to us, and WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) follow reasonable procedures to protect the information in our possession. Although WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) use customary security practices to store all information received from our users to protect against loss, misuse and alteration of the information under our control, WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) cannot guarantee or warrant the security of any information you disclose or transmit to us online and are not responsible for theft, destruction, or inadvertent disclosure of your personally identifiable information. From time to time WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) evaluate new technology for protecting information, and when appropriate, will upgrade our information security systems accordingly. In the unfortunate event that your personally identifiable information is compromised, and at our sole discretion, WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) may notify you by e-mail to the last address you have provided us. However, delays could occur while necessary measures to determine the scope of breach and reasonable restoration to the system's integrity, as well as any necessary needs of law enforcement have been taken.

If another entity acquires WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) or all of our assets, the personally identifiable information collected from this service may be among the transferred assets, though WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) will take reasonable steps to ensure that your preferences are followed. Also, if any bankruptcy or reorganization proceeding is brought by or against WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s), all such information may be considered an asset of ours and may be sold or transferred to third-parties. WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) reserve the right to release information about users of our service when release is necessary or appropriate to comply with law, with respect to copyright and other intellectual property infringement claims, or if WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) believes that such action is necessary.

IV. The data protection and other laws of the United States and other countries where your personal information may be collected, stored, or processed might not be as comprehensive as those in your country. If you are located outside of the United States, please note that the information you provide to WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) may be collected, stored, processed or transferred to the United States. By using the services, you consent to your information being transferred to and stored or processed in WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) facilities and the facilities of third-parties described in this privacy policy. You also consent to adjudication of any disputes arising in connection with this website in the federal and state courts of, and in accordance with the laws of, the state of the United States in which this website primarily does business.

Residents of the State of California, under Section 1798.83 of the California Civil Code have certain rights, free of charge, to request how their personal information may be shared with third-parties for direct marketing purposes. In your request, please attest to the fact that you are a California resident and provide a current California address for our response. You may request the information via e-mail to the address set forth below. You are limited to one request per calendar year.

This privacy policy does not create rights enforceable by third-parties.

The services do not respond to do not track signals, as there is currently no industry standard for such signals. WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) enable you to control how your information is collected through other practices described in this privacy policy.

V. This service is not directed at nor intended for children. WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) do not knowingly collect, use, or disclose personally identifiable information from children under the age of 13, and WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) won't knowingly allow anyone under age 13 to register with the service or to provide any other personally identifying information from the services related to this privacy policy. By using the services, you hereby represent that you are at least 13 years old. A parent or guardian of a child under the age of 13 may review and request deletion of such child's personally identifiable information as well as prohibit the use thereof. If WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) become aware that any personally identifying information from a user under the age of 13 has been collected, WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) will remove such information from our records as soon as possible. Some third-parties may provide age-based ratings and/or content categories on some of the services. These ratings and/or categories shall have no bearing on this limitation.

VI. WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) will accommodate opt out or changes requested to our databases, and respond if applicable and/or necessary, as soon as reasonably practicable. However, WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) may not be able to fulfill certain requests to certain benefits and features once you opt out or request such changes. In certain places on this service WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) may ask you to provide consent to the sharing of your information with third-parties. If you provide consent, WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) will make your information available to such third-parties as described in the consent form. They, WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s), or both may contact you regarding offers, promotions, products or services that may be of interest to you. If you register with this service you agree that, subject to applicable law, WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) may use your information to contact you for customer service to inform you of important changes or

additions to our service or the services offered and to send you administrative notices or communications relevant to your use of our service. You may contact WGBC-TV/WMDN-TV at info@wgbctv.com or info@wmdn.net.

VII. This privacy policy is the sole statement of our privacy policy with respect to our services, and no summary, modification, restatement or other version thereof, or any other privacy statement in any form, is valid unless WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) post a new or amended privacy policy on the services. WGBC-TV/WMDN-TV and our affiliates, service providers, licensors and co-sponsor(s) reserve the right to change this privacy policy, and to apply any changes to previously collected personal information at our discretion. Your continued use of this site indicates your consent to this privacy policy and any amended versions of it. Any material changes to this privacy policy will post the updated privacy policy here.

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